

ORGANIZER



VMAT
VIETNAM MATERIAL
HANDLING FIESTA

VMAT
2024

VIETNAM MATERIAL HANDLING FIESTA 2024

19 - 21
JUNE 2024

Southern Chapter
BINH DUONG
VIETNAM

11 - 13
SEPT 2024

Middle Chapter
DANANG
VIETNAM


06 - 08
NOV 2024

Northern Chapter
BAC NINH
VIETNAM

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INTRODUCTION

VMAT will be holding alongside with VIAF 2024, focus on Material Handling, Warehousing, Storage & Racking Systems, Transportation and Logistics Automation Event. In this event, VMAT will be the platform for the latest industry innovations and for exchanging ideas and insights on material handling equipment, storage & racking, warehousing, transportation, Supply Chain Solution and Logistics Automation for the future. The advantages of Vietnam's low labor costs and low rental costs are offset by product diversification, quality improvement, and the entry of large-scale high-tech companies. There is an increasing demand for a logistics automation system that can reduce labor costs by efficiently utilizing limited space by introducing various automation facilities and correcting errors in the production process in real time. The introduction and use of automated processes and industrial robots that use of the right technology are changing the manufacturing, production and distribution environment.

The exhibiting showcase of VMAT related fields:

- Material Handling
- Warehousing
- Storage & racking systems
- Transportation
- Supply Chain Solutions
- Logistics Automation

The premier trade exhibition for material handling, warehousing, storage & racking systems, transportation, supply chain solution and logistics automation.



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Northern Chapter **BAC NINH**

06 - 08 Nov 2024



Targeted Markers:

Bac Ninh, Ha Noi, Hai Duong, Hung Yen, Bac Giang, Hai Phong,...

- » Kinh Bac Cultural Center
- » 2D, Kinh Duong, Vuong St, Suoi Hoa Ward, Bac Ninh, Vietnam.



Middle Chapter **DANANG**

11 - 13 Sept 2024



Targeted Markers:

Da Nang, Quang Ngai, Quang Nam Hue,...

- » Da Nang Fair Exhibition Center
- » No 9 CMT8 St, Khue Trung Ward, Cam Le Dist, Da Nang, Vietnam.



Southern Chapter **BINH DUONG**

19 - 21 June 2024



Targeted Markers:

Binh Duong, Ho Chi Minh, Dong Nai, Long An, Tay Ninh, Binh Phuoc, Ba Ria - Vung Tau,...

- » WTC Binh Duong New City
- » No 8 Hung Vuong St, Hoa Phu Ward, Thu Dau Mot, Binh Duong, Vietnam.

EVENT FACT SHEET

SHOW NAME: VMAT - Vietnam Material Handling Fiesta

TIME:

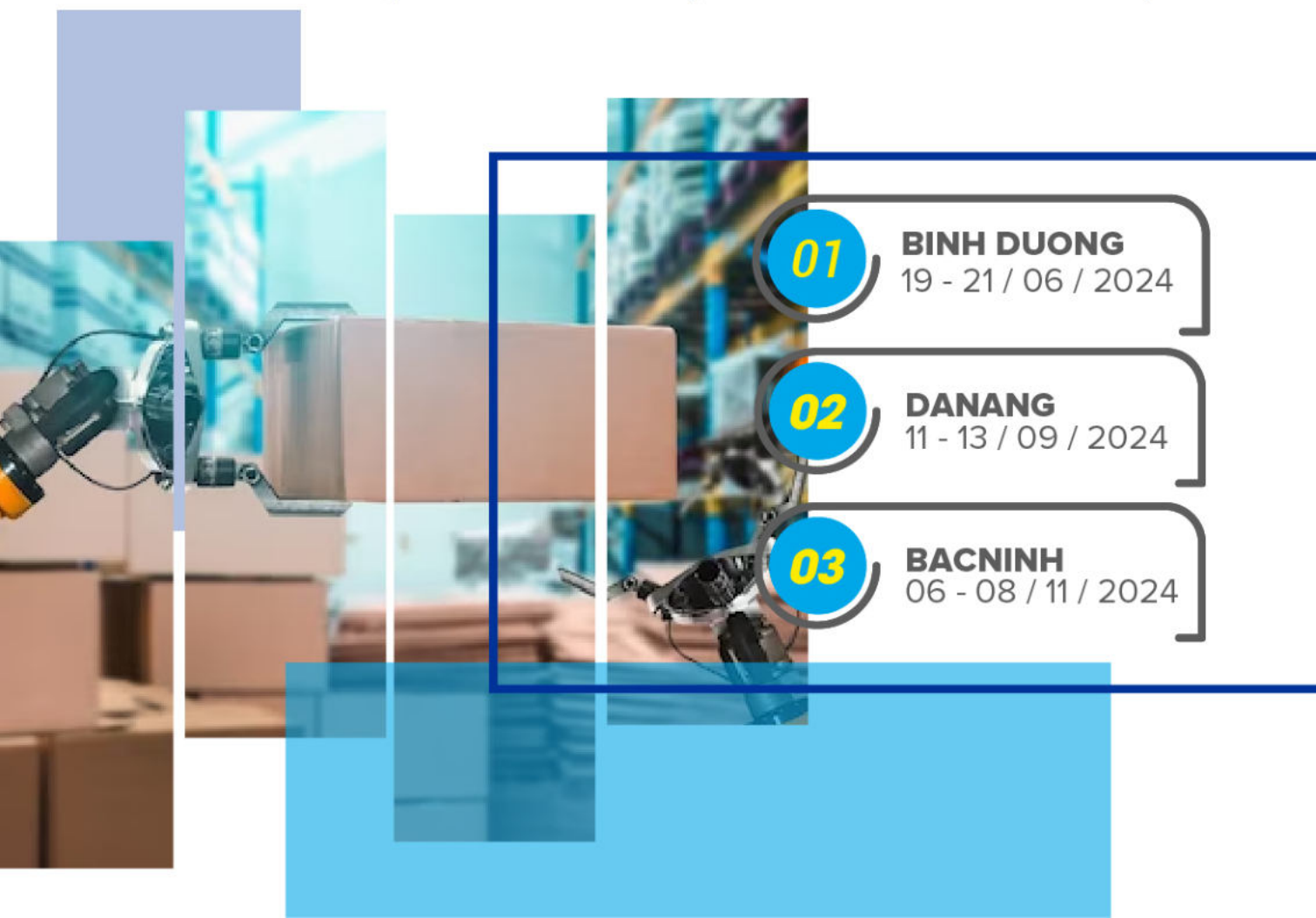
• **Exhibition:** 9:00 am - 5:00 pm (first two day)
9:00 am - 4:00 pm (the last day)

• **Seminar:** 9:00 am - 3:30 pm

• **Frequency:** Frequent

VENUE: WTC Binh Duong New City, Binh Duong, Vietnam
Da Nang Fair Exhibition Center, Da Nang, Viet Nam
Kinh Bac Cultural Center, Bac Ninh, Viet Nam

ASMISSION: Trade visitors only
(visitors under 18 years old are not admitted)



10 Product Zones



Mechanical Components & Material Technology Zone (Motor, Bearing and Mechanical Components, Machining, Pressing and Other Processing Technologies)

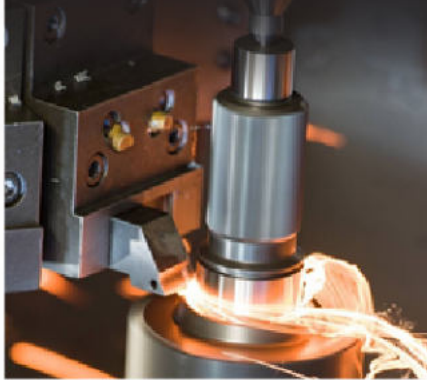


Design Engineering & Manufacturing Solution Zone (Material Handling & Logistics, IT Solutions Include CAD, CAE, ERP, Production Management Systems for The Manufacturing Industry)

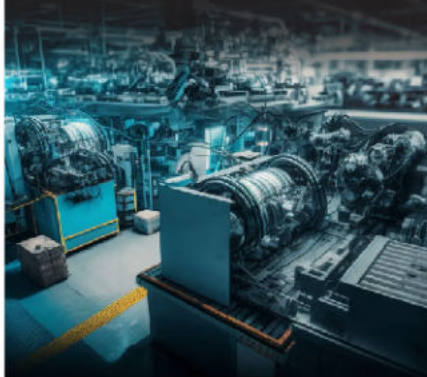


Factory Facilities & Equipment Zone (Warehouse Automation, Energy-Saving Products for Factories, Logistics Equipment, Maintenance Products and Safety Products)

Machine Tools & Ancillary Equipment Zone (CNC Machinery, Lathes, Mills; Contract Manufacturing/Precision Machining; Cutting Tools, Tooling & Tool Holding; Forming & Fabricating Machines; Plasma, Laser, Waterjet & Ultrasonic Machines; Ancillary Equipment Suppliers)



Manufacturing Digital Transformation Zone (IT Products and Services to Drive Digital Transformation (DX) For The Manufacturing Industry)



Industrial AI/ IOT Zone (IOT Platforms, AI Solutions and Communication Devices)



Additive & Advanced Manufacturing Zone (Additive Manufacturing, 3D Printers, Materials and Contract Molding Services)



Robotics & Automation Zone



Industrial ODM/EMS Zone (Development and Manufacturing ODM/EMS and Outsourcing Services)



MTS Zone (Measuring, Inspection, Testing and Weighing Machines, Sensors and Cameras)

JOB SCOPE

• Distributors, Representative agents & Traders • Energy, Power & Utilities • Factory Operations Manager • Import & Export Department • Infrastructure Industry Management • Innovation Division Manager • Innovations & design Manager • Logistics Industry Management • Logistics, Facilitation and • Warehousing Manager • Maintenance/ Service Manager • Manufacturing Industry Management • Metalworking/Steel Mill • Parts & Components, Service and Maintenance Manager • Ports Authority • Processes improvement Division • Production & Operations Engineer • Production Engineer • Production Manager, Technical - Manager • Purchaser & Procurement Manager • R&D, QC, QA Manager • Service and Maintenance Manager • Solutions sourcing Manager • Subcontractors & Contract - Manufacturing • Testing and standards Division

By exhibiting at VMAT, you can:

• Increase awareness and visibility of your brand • Specify, evaluate and assess products in real-time • Drive business, exchange ideas and reconnect with the industry • Target a highly sought-after audience of buyers and decision-makers



VIETNAMESE MANUFACTURERS PAVILION

The Vietnamese Manufacturers Pavilion showcases the capabilities of Vietnam's precision engineering and advanced manufacturing industry.

The Vietnamese Manufacturers Pavilion is where VIMF celebrates the very best in Vietnamese manufacturing, providing a showcase for some of country's most accomplished component manufacturers, precision engineering firms, toolmakers, advanced manufacturers, and general engineering companies.

INTERNATIONAL CONFERENCE

The International Conference will bring together local and international expert speakers who will share insights and interact with the audience focus on:

- Digitalising Manufacturing Conference
- Smart connected factory
- Connected and versatile supply chain
- Design, test, make
- Adaptable, flexible manufacturing operations and skills
- IOT & Industry 4.0 Conference
- Robotics, Machine Learning and Artificial Intelligence Conference.



EXHIBITOR PROFILE

- Aerial Work Platforms
- Agents, Distributors & Trading
- Auto ID/RFID Automated Guided Vehicles (AGV)
- Castors & Wheels
- Complete Installations, Systems & Accessories
- Complete Logistics Service Packages
- Computer & Control Systems
- Controls & Sensors
- Consultancy, Planning & Financing
- Cranes & Accessories e-logistics
- ERP Management Systems
- Factory Equipment
- Forklift Trucks & Accessories
- Government Agencies
- Handling Systems & Overhead Conveyors
- Identification technology
- Industrial Doors & Gates

- Intra-logistics systems & Software
- Labelling Equipment & Systems
- Lifting Equipment & Platform Lifts
- Load cells & Measurement
- Loading Equipment
- Logistics Services
- Packaging & Order-picking Systems
- Packaging & Palletizing Solutions
- Pallet Trucks
- Pallets & Containers
- Port Handling/Systems Process
- Equipment Robots & Handling
- Robot Palletizing Systems
- Scales & Dispensing Equipment
- Shelving Systems Trade Associations
- Transport Services
- Warehousing Systems

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VMAT 2024

WHY BINH DUONG

With a strong GDP growth rate and located in the center of the southern key economic region and next to Ho Chi Minh City, Binh Duong has become the industrial center of the country with outstanding infrastructure.

- 28 Operating industrial zones.
- 7 under developing zones (21 completed).
- 14.5% (Gross Regional Domestic Product: GRDP) / Population 2.5 million.
- Ho Chi Minh airport and export port: within 10~15km.



- Industrial Production: Accounts for 10% of Vietnam's export value, 13% national industrial production.



- #2 FDI Attraction: 32,9 billions USD Binh Duong ranks #2 in FDI attraction, 34.92 billion USD in.



- Export: 35,7 billions USD Binh Duong exports 35.7 billion USD in 2022, 10% national's export value.



- Opening investment policy. The province has issued many important policies, brought solutions to improve the investment environment, increase competitiveness to attract FDI, develop economic.

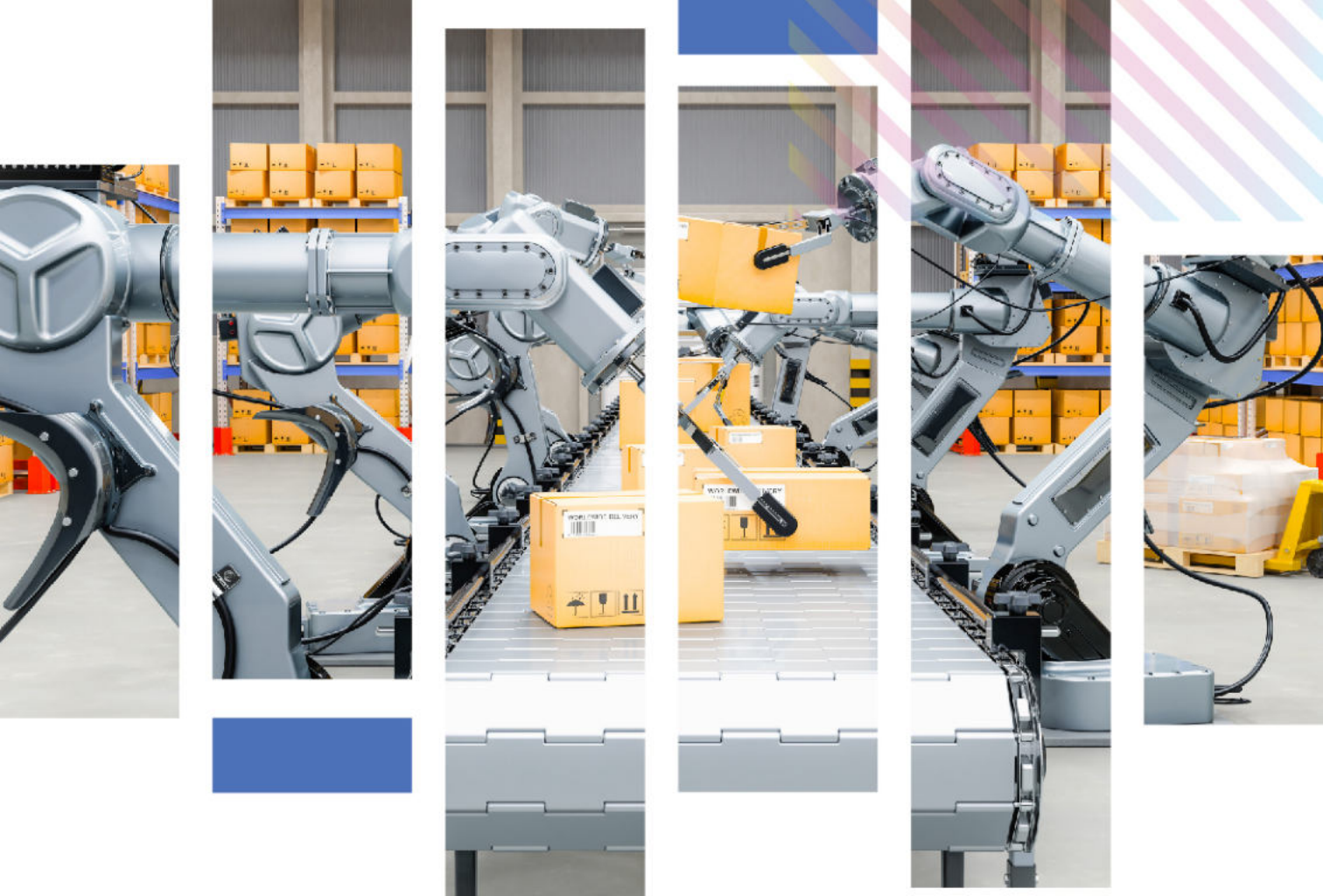


- The heart of industrial zone: 48 industrial zones and clusters.



- Diversified investors from 65 countries and territories.

Staged in Binh Duong, the exhibition is a good platform to find and secure opportunities in Binh Duong. It attracts key players from manufacturing, supporting industry and general industry.



WHY DA NANG



- Favorable geographical location.



- Many industrial parks, industrial clusters.



- Policy supports from the government.



- The center key economic of the central region.



- Infrastructure development.

- 9 industrial zones & 2 high-tech zones.
- 9.5% (Gross Regional Domestic Product: GRDP) / Population 1.195 million.
- Da Nang International Airport is one of the three largest international airports in Vietnam.
- Da Nang port is a national general seaport, a regional hub of Vietnam.

WHY BAC NINH

Favorable geographical location: Has potential and advantages of geographic location for development. Bac Ninh strategically located in a crucial economic area in the North and a key point of economic triangle of Ha Noi – Hai Phong – Bac Ninh.



- Is one of the province's most dynamic economies and is becoming an increasingly large importer of capital good necessary to meet its large infrastructure needs as well as consumer goods to satisfy its rapidly expanding consumer market.



- Attracted well known investors and multinational economic groups and the best platform to showcase your product and services to meet the north of Vietnam manufacturers needs.



- Gradually modernizes and industrializes the economy.



- Has very high Foreign Direct Investment (FDI) attraction and carrying out investment attraction effectively.



- Has 16 concentrated industrial parks approved by the Government, more than 33 countries and territories have so far invested in Bac Ninh and many projects are calling for investment.

- 8 concentrated industrial zones.
- 10 industrial zones come into operation.
- 7,45% (Gross Regional Domestic Product: GRDP) / Population 1.4 million.
- Noi Bai Airport (Ha Noi): ~ 40
- Bac Ninh has 6 domestic ports.





MARKETINGCAMPAIGNS



**TELE-
MARKETING**



**SMS
BRAND**



**EMAIL
MARKETING**



**SOCIAL
MEDIA**



**MEDIA
PARTNERS**



**ONLINE
ADVERTISING**



**DIRECTLY
FACTORY VISIT**



**POST
OFFICE**



**MARKETING
MATERIALS**



**OUTDOOR
ADVERTISING**



**SHUTTER
BUS**

CUSTOMIZED SERVICE

Customized services are provided to achieve the business goals of the exhibition.



**BUSINESS
MATCHING**



**CLIENT
CREATION**



**FACTORY
TOUR**



SEMINAR



**CLIENT
VISIT**



**INDUSTRIAL
CONSULTING**



**LIVE
DEMO**



**ROBOT
PERFORMANCE**



**BUYER
ZONE**

VMAT catering to major industries:

- Logistics & Supply Chain
- Retail
- Automotive
- Fast Moving Consumer Goods
- Oil & Gas
- Manufacturing

Visitor Profile:

- Agents, Distributors & Trading
- Building & Construction
- Engineering
- Factory Builders/ Contractors
- Freight & Cargo

Government Agencies:

- Industrial Stockiest
- Logistics
- Manufacturing
- Ports and Airports
- Road Transport
- Shipping
- Warehousing & Distribution



PROJECT **E** D FOR EACH EXHIBITION

20.000
VISITORS



450⁺
EXHIBITORS



550^{BOOTH}



15.000
SQM
OF EXHIBITION SPACE

BINH DUONG

15.000
VISITORS



250⁺
BOOTH



8.000

SQM
OF EXHIBITION SPACE

DANANG

20.000
VISITORS



430⁺
EXHIBITORS



530^{BOOTH}



13.000
SQM
OF EXHIBITION SPACE

BAC NINH

10 PRODUCT ZONES

- MECHANICAL COMPONENTS & MATERIAL TECHNOLOGY ZONE
- ROBOTICS & AUTOMATION ZONE
- MACHINE TOOLS & ANCILLARY EQUIPMENT ZONE
- FACTORY FACILITIES & EQUIPMENT ZONE
- ADDITIVES & ADVANCED MANUFACTURING ZONE
- INDUSTRIAL AI/IOT ZONE
- DESIGN ENGINEERING & MANUFACTURING SOLUTION ZONE
- INDUSTRIAL ODM/EMS ZONE
- MANUFACTURING DIGITAL TRANSFORMATION ZONE
- MTS ZONE



OPPORTUNITIES

INCREASE IN VISITORS

30%



JOB FUNCTION

- Management
- Operation
- Procurement & Purchasing
- Production & Engineering & Technical
- Quality Control
- Research & Development
- Service & Maintenance

3
CONFERENCE STREAMS

SPEAKERS
20⁺



3 DAYS

6 NETWORKING
EVENTS



REGISTRATION

- 01** ● **SUBMIT APPLICATION:** 11 May 2024 (Binh Duong)
20 Aug 2024 (Da Nang)
15 Oct 2024 (Bac Ninh)
- 02** ● **1ST PAYMENT 50%:** Within 7 days from Step 1
- 03** ● **2ND PAYMENT 50%:** Before 2 months from the first day of exhibition
- 04** ● **BOOTH INSTALLATION:** 17 June 2024 (Binh Duong)
09 Sept 2024 (Da Nang)
04 Nov 2024 (Bac Ninh)
- 05** ● **EVENTS START:** 19 June 2024 (Binh Duong)
11 Sept 2024 (Da Nang)
06 Nov 2024 (Bac Ninh)

OFFER PACKAGES

Package A:

Space & Standard Shell Scheme Package includes:

White Panel Partition, One Fascia Board with Company Name

- One Reception Table (1mL x 0.5mW x 0.75 mH), Two Sitting Chairs
- One Power Socket 5 Amp Single Phase, One LED Lights
- One Waste Basket, Needle Punch Carpet in Booth.

*Note: Minimum 9m2

Package B:

Space only

*Note: Minimum 18m2



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VIETNAM MATERIAL
HANDLING FIESTA
SINCE 2013


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2024

**THANK YOU AND
SEE YOU AT VMAT 2024**

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